

The New American Academy  
Charter School  
9301 Avenue B  
Brooklyn, NY 11236  
Phone: 718-385-1709



*A New Vision for Education*

Fax: 718-386-1856  
www.tnaacs.org

**Headmaster**  
Lisa Parquette Silva  
**Master Teachers**  
Erin Farley  
Olawa Gibson  
Sheila Hopkins-Osnes  
Jennifer Trani  
**Director of Operations**  
Matthew Harrington

**TNAACS Board Meeting  
Wednesday March 1, 2017  
9301 Avenue B Brooklyn, NY 11236**

**Board Meeting Minutes**

Attendees: Varleton (Mac) McDonald, Lorraine Scorsone, Lisa Silva, Matt Harrington, Elizabeth DeAngelis and Shimon Waronker

The meeting was called to order at 6:02 PM.

**1. Monthly Financial Report**

- a. Net projected surplus (after depreciation) estimate is \$310, 346
- b. Current student enrollment = 318 (budget 325).

**2. Marketing Plan/Recruitment Update**

- a. Current Enrollment
  - *K 54*
  - *1-69*
  - *2-65*
  - *3-69*
  - *4-61*
  - *Total 318*
- b. Student Applications
  - *first grade 43*
  - *second grade 37*
  - *third grade 36*
  - *fourth grade 35*
  - *fifth grade 35*
  - *Kindergarten 230*
  - *Total 416*
- c. How Did You Hear About TNAACS?
  - *20 newspaper*

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- 182 internet
- 65 mailer
- 150 other parent

d. Student Out Reach

- *NYCHA Journal: dual language (Creole & English) Ad Feb/ March*
- *BKLNER Ditmas Park Corner video ads - January through February & Sponsord Ad coming soon*
- *Facebook Local Ad ran 5 days reached 3,595 people 7,459 impressions -(will be running more ads)*
- *Local Daycares 9 (visiting more this week)*
- *Libraries (w/in 5 miles) 7*

e. Teacher Recruitment

- Career Fairs 12 scheduled -
  - i. Previous -
    1. *Jan 10 NY Career Internship Consortium*
    2. *Jan 28th Charter School Job Fair*
  - ii. Upcoming
    1. *March 2 SPED Collabortive*
    2. *March 3 Brooklyn College*
    3. *March 8th Manhattan College*
    4. *March 9th Bank Street*
    5. *March 11th NYC Progressive*
    6. *March 25th Charter School Job Fair*
    7. *April 5th CNYTRD Rochester*
    8. *April 6&7 CNYTRD Cortland*
    9. *April 22 Cs3*
    10. *June 3 Charter School Job Fair*

**3. School Update**

- Kindness Challenge
- Read Across America/ Dr. Seuss Day – Successful PTO Fundraiser –Read a thon raised approximately \$3,000
- Implementation of Next Jump Training
  - i. Committees
    1. *Hiring*
    2. *Compensation*
    3. *Onboarding*
    4. *Culture*